

Martin Kisjes

User experience designer / interaction designer



BIOGRAPHY

I am an enthusiastic, open-minded and creative UX designer with experience spanning across many related areas: user research, interaction design, user-interface design, visual design and (user) testing.

My aim is to make people's live a little bit easier, convenient and more fun by focussing on real human problems and translate them into user-centered solutions that add value to the user's daily life. I believe that a design should be steered by its users.

I put this philosophy into practice by working on various projects in service and product related environments in both web,- and app design.

WORK EXPERIENCE

UX Designer a.i. ASML (Eindhoven) mar. 2022 - ...

ASML is a global innovation leader in the semiconductor industry. The company build complex hardware and software solutions and offer services to their customers. I worked in the team that designed the application to monitor the extensive change process to optimize and improve the machines. This involved (key) user research, stakeholder management, interaction design and user testing.

UX Designer a.i. ABN AMRO (Amsterdam) nov. 2019 - oct. 2021

At ABN AMRO I worked as a UX designer on the re-design of the internal platform (intranet). This platform helps 30.000 ABN AMRO employees in their daily work as well as inform them on the latest news from within the bank. The project mainly included interaction design and validating the designs with our internal colleagues by conducting user tests. I also created the new design for the corporate website. This projects also contained interaction design and executing user research. There was also stakeholder management involved.

UX Designer Studyportals (Eindhoven) feb. 2018 - oct. 2019

Studyportals helps millions of students from all over the world in finding the right bachelor or master study abroad. I was responsible for optimising the last part of their student journey; applying at the university of choice. This resulted in monthly usability testing with international students, validating the prototypes and concepts I designed. As a side project I helped creating the design system, I was part of the team that researched the student journey and helped designing the dashboard for our partner universities.

UX Designer Interpolis (Tilburg) jan. 2017 - jan. 2018

At Interpolis I worked on 2 various projects. Our team built the customer domain, the internal platform where customers can view their products and claim their damage. My role was to optimise the whole journey of the user, including creating the design flow and user test this. The 2nd project was (visual) designing the new Interpolis App for iOS and Android and creating interaction patterns based on user research and the outlined strategy.

PERSONAL DETAILS

Address Heile Schoorstraat 38
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LANGUAGE SKILLS

Dutch ████████

English ██████

Spanish ██

PROFESSIONAL SKILLS

Interaction design ██████

Visual design ██████

UX Research ██████

User testing ██████

HTML / CSS ██████

AGILE / SCRUM ██████

SOFTWARE SKILLS

Figma ██████

After Effects █████

Illustrator █████

Sublime █████

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WORK EXPERIENCE

Interaction Designer Centraal Beheer (Apeldoorn) jan. 2016 - jan. 2017

CB was in the transition to a new design system and I helped creating new screen designs based on the new style elements for several product pages. I was responsible for translating those design elements into html & css building blocks. During this project I was mainly focusing on visual design and coding.

Frontend Designer ACHMEA (Tilburg) dec. 2009 - jan. 2015

I joined the development team to work on different projects to optimise various UI elements and design patterns for different brands of ACHMEA. The aim was to make those UI components as generic as possible to support all brands and maintain consistency. The project contained styling (HTML & CSS) as well as design the interactions and patterns.

Online Marketeer LASTMINUTE.COM (Brussel) apr. 2004 - sep. 2008

At LASTMINUTE.COM I worked on the marketing department where I was responsible for online marketing activities on the Benelux market regarding airline tickets. I ran online campaigns, bench marked and analysed competitor pricing and optimised (SEO & SEA) our 3 websites (NL, BE, FR).

EDUCATION

UXD Academy UX Designlab 2016 - 2017

Designlab is an UX Academy where students learn UI/UX design skills online — through project-based courses and 1-on-1 mentorship from expert designers. The program focuses on the whole design process and highlights topics as user research, information architecture, userflow, wireframing, userinterface, and interaction design, visual design and usability testing.

Media & Design Graphic Design College 2014 - 2015

Graphic Design College teaches higher education on the areas Media, Design and Technology. Students are challenged to design, create, test and develop a 'real-life' project. The program consists of learning html, css, javascript, photoshop, illustrator, flash, php and in-Design.

Search Engine Optimization NCOI 2013

This course provides deeper knowledge of search engine marketing. Among other things it focuses on search engine strategies, SEO, SEA, linkbuilding, navigation structures, spamdexing, etc.

Management & Tourism BUAS 1997 - 2003

I finished my Bachelor Degree in tourism. The study focus on learning management, sales and marketing skills and focusses on the touristic industry.

REFERENCES

ASML

John Sandiford (UX Architect)
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ACHMEA

Jasper Heemskerk (UX Lead)
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Studyportals

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RECOMMENDATION

Martin is one of the most passionate designers I have worked with. We worked on three capstone projects namely Instashop, Tidal Concerts and I.S.S.A (stop smoking app). It was a great experience working with him.

Throughout the journey, I was really impressed by his great sense of Problem Solving approach through design thinking. The way he used to think about problem statement and users were remarkable.

His passion for design is evident in his work and thoughts. He also holds knowledge of front-end development and that helps him to create working prototypes. I would strongly recommend Martin for Product Designer role. He would be an invaluable asset to any team.

Dhaval Ghandi

Head of Product Design @ Forbes //
Mentor @ UX Academy

FOR MORE DETAILS

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